

DOE EFFECTIVE INSTRUCTION COURSE

Plan. Build. Teach.

Course Features

This is a **self-directed**, flexible professional development program. You choose the resources and activities to help develop your online instruction.

1. **Personalized Learning Paths:** Utilize the Plan, Build, and Teach inventory reports to identify the concepts and activities most relevant to your prior experience and current course development needs.
2. **AI-Powered Coaching:** Consult with specialized, university-licensed Copilot agents trained on instructional design frameworks for secure, immediate guidance.
3. **Expert Feedback:** Submit course design artifacts for individualized review and actionable feedback from Distance & Online Education (DOE) instructional designers.
4. **Be recognized:** Course assessments will help align your online instruction with research-backed practices. Course badges and a course certificate are awarded upon completion as helpful additions to your teaching portfolio.

Structure

Lessons

Review custom-built resources organized around key decision points for your course:

- lecture videos from DOE instructional designers
- online course models shared by IOWA instructors
- practical handouts.

Activities

Consult with secure university Copilot agents trained on instructional design frameworks.

Concept checks help gauge your knowledge and awareness of best practices.

Assessments

Receive individualized feedback from DOE instructional designers.

Unit badges and a course certificate detail your achievement of essential course design milestones.

ENROLL IN THE COURSE →

Apply established instructional **frameworks** to your online course. **Leave** with a **toolkit** of polished, ready-to-use **ICON templates** for all your online courses.

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Unit 1 - Plan the Learning Path

Align learning objectives with assessments, activities, and course materials.

- **AI Coaching Activities:** Course Explainer, Learning Objectives, Assessment AS Learning & Instructional Strategy Selection
- **Feedback Milestone:** Aligned course map
- **Badge:** Intentional Course Planner

Unit 2 - Build an Online Learning Environment

Create an organized, accessible online learning sequence that guides students toward greater independence.

- **AI Coaching Activities:** DOE ICON Template Assistant, Transparent Assignments, Strategic Video
- **Feedback Milestone:** ICON module outline & Overview page introduction
- **Badge:** Online Learning Environment Builder

Unit 3 - Teach for Lasting Learning

Establish your presence and engage students through communications, feedback, and facilitation.

- **AI Coaching Activities:** Course Start, Proactive Presence, Participation Purpose, Group Norms
- **Feedback Milestone:** Drafted communication plan (one week)
- **Badge:** Proactive Online Instructor

Final Project

Receive detailed course feedback after earning the three unit badges and attain a course certificate.

- **Feedback Milestone:** One fully completed module prototype
- **Certificate:** DOE Effective Online Instruction Course Certificate

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